



David Henry Purdie

M.B.A., Pepperdine University's Graziadio Business School

B.S. in Public Relations, Journalism, and Broadcasting, Oklahoma State University

Korean Language Intermediate Level Certification, Yonsei University.

Fortune 10 Communications Executive with 13+ years of experience in executive communications, PR, and internal communications for global organizations.

- **Industries:**
 - Automotive: GM, Chevrolet, Nissan
 - Beverage: Wilding Brands, Stem Cider
 - Fashion: Everlane
 - Media, Telecom: AT&T, DIRECTV, HBO
 - SaaS, Technology: Tanium, Zenlayer
- **Trusted by CEOs & Executive Leaders:**
 - Alfred Chang, CEO of Everlane / PacSun
 - Eric Foster, CEO of Wilding Brands (& Executive Team)
 - Randall Stephenson, Chairman and CEO of AT&T
 - Dan York, Chief Content Officer at DIRECTV
 - Father and son founders - Orion and David Hindawi, CEO and Chairman of Tanium (& Entire Executive Team)
 - Joe Zhu, CEO of Zenlayer (& Entire Executive Team)
 - Steve Wood, CEO of Cowboy Technologies
 - Former President Bill Clinton (#42)
 - Former General and Secretary of State Colin Powell
- **Expertise:**
 - Executive Communications
 - Product & Go-To-Market Communications
 - Internal Employee Communications
 - Crisis Communications & Issues Management
 - Corporate Communications

Executive Communications



AT&T Chairman & CEO and BRT Chairman Randall Stephenson on Addressing the Skills Gap in Technology

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BUSINESS / HUMAN RESOURCES

Alfred Chang Is Stepping in as Everlane CEO

The former PacSun and Fear of God executive will join the sustainability-minded brand on Monday.

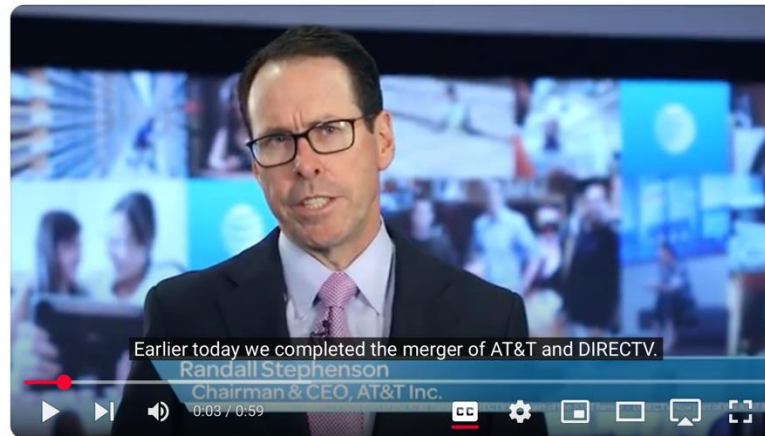
By EVAN CLARK
OCTOBER 1, 2024, 1:00AM

Product & Go-To-Market Communications



CONVERGE 2022: Product Vision and Roadmap with Chief Product Officer Nic Surpatanu

Tanium Converge 2022 Draws Cybersecurity Industry Leaders from around the World and Showcases New Feature Suite of Enhanced IT, Risk, and Security Capabilities



Completes DIRECTV Acquisition | AT&T

AT&T Completes Acquisition of DIRECTV

Becomes World's Largest Pay TV Provider and Video Distribution Leader Across TV, Mobile & Broadband

DALLAS, TEXAS – July 24, 2015 — AT&T Inc. (NYSE:T) has completed its acquisition of DIRECTV. The newly combined company – the largest pay TV provider in the United States and the world – will offer millions of people more choices for video entertainment on any screen from almost anywhere, any time.

Internal Employee Communications & Recognition

AT&T PRIORITIES FOR 2015

Talking points

March 2015

For internal use only

These are our eight priorities for 2015. They all advance our 2020 vision, and are all equally important to our success.

Integrate DTV with Home Solutions

- Our acquisition of DTV, which we expect to complete in the first half of 2015, will make us the world's largest pay TV provider. It will give us nationwide reach in the U.S., plus coverage in 11 Latin American countries.
- We'll be able to offer customers integrated packages of TV, mobile and high-speed Internet services.



Crisis Communications & Issues Management



TANIUM Platform Solutions Customers Partners Resources

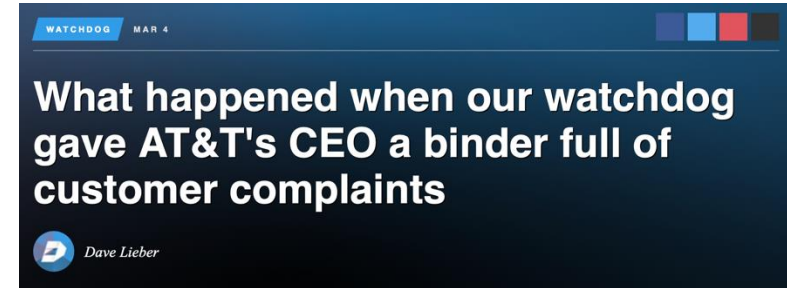
IT OPERATIONS RISK & SECURITY THREAT INTELLIGENCE BUSINESS TRANSFORMATION

Log4j Vulnerability: CISOs Face 2022 in Crisis Mode

Organizations must immediately protect computer systems from accelerating hacks. That means new patches and a more customized approach to patching overall.

Perspective

JANUARY 3, 2022



WATCHDOG MAR 4

What happened when our watchdog gave AT&T's CEO a binder full of customer complaints

Dave Lieber



Los Angeles Times SUBSCRIBE

AT&T executive grilled over email calling content providers 'shortsighted whores'



DEADLINE TIP US

HOME / TV / NEWS

50 Cent Calls AT&T "Racist", Urges 'Power' Fans To Switch Cable Provider

By [Dominic Patten](#)
July 18, 2015 4:46pm